Whole Enterprise™

Senior transformation leadership,
for as long as the change takes.

Load Line™ Assessment

How much transformation can your organization carry right now?

A transformation readiness assessment for executive teams. In three to four weeks, it shows where your organization is ready, where it is not, and what that means for the depth, urgency and pace of change.

$15,000 fixed fee | **Three to four weeks** from kickoff | **Three to twelve** executives | **Delivered** remotely

Depth
How much work is needed?

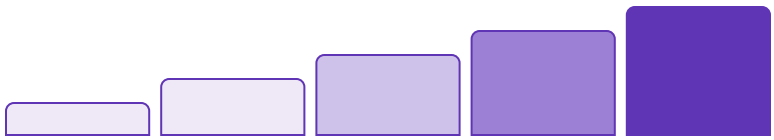
Urgency
What needs attention first?

Pace
What can the organization carry?

Six connected areas

- Leadership Alignment
- Corporate Strategy
- AI & Automation
- Workforce & Skills
- Org Design & Ways of Working
- Culture & Employee Experience

Five readiness levels



Unexamined — The practice is unresolved

Named — A position exists

Aligned — People agree how to proceed

Operating — It guides real work

Repeatable — Review and adaptation continue

How it works

Define — Agree on decisions, scope and participants. ›

Listen — Questionnaire, interviews and evidence. ›

Interpret — Findings, with disagreement kept visible. ›

Decide — The team agrees on priorities and owners.

What you receive

Diagnostic report. Readiness across all six areas, including where executives disagree.

90-day action plan. Priorities, owners and next steps.

Executive readout. A three-hour facilitated session to agree on priorities.

Board-ready summary. Two pages for the board or owners.

For owners, boards and investors

Inside each company, the CEO sponsors the work; owners receive aggregated findings, never individual answers. After the assessment, Deidra can lead the work as a fractional or interim strategy and transformation executive, including across several companies in a portfolio.

Deidra Colvin, DBA, MBA · Founder · 30 years of operating experience
Former Chief Revenue & Strategy Officer, CEO, COO and CMO

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